

ASAP ART SPECIFICATIONS

Please submit your artwork has a high resolution JPG file.

SIZE SPECIFICATIONS Standard Credit Card size is 2.125x3.375 with a corner radius of .125 but cards can be cut down to smaller, agreed upon sizes such as 1.5x3 or 2x3.

FONT SPECIFICATIONS We will do our best to match specific font requests but that is not always possible. If you have a specific font, please send it along with the art work.

COLOR SPECIFICATIONS Please save all color photo images as CMYK. If color matching is required, please specify the PMS colors correctly. Again, ensure that all embedded files are of a high resolution, are in CMYK, and are imported at 100%.

Color matching on non-porous substrates like plastic is less precise than with paper printing. We are committed to consistently controlling color to a defined tolerance.

Colors displayed on your monitor will not represent final color of your artwork. There may be an additional charge for color matching proofs and pre-production samples.

DATA SPECIFICATIONS Data must be provided in an MS Excel format per specs (all caps v. upper & lower case). We will not spell check names so please do so prior to sending files.

ARTWORK: Artwork must be submitted as hi resolution JPG files on CD-ROM, by E-Mail, or by FTP.

CANCELLATION All costs incurred to the point of cancellation will be invoiced.

COLORED PLASTICS We stock many popular colors, including metallic gold and silver. Not all manufacturers' colors are exactly the same.

OVERAGES & UNDERAGES Orders with overages/underages of up to 10% will be shipped as complete unless otherwise specified at time of order.

PROMOTIONAL RIGHTS We reserve the right to include any product we make in our promotional displays and literature, unless otherwise specified at time of order.

PROOFS A signed proof approval is required before starting production on most orders; one proof is provided free of charge for that purpose. Additional copies or revisions of proofs are quoted upon request.

RETURNS Written authorization must be obtained within 30 days of receipt before returning materials. Manufacturer's liability is limited to purchase price of the product (or manufacturer's cost to rework/replace), and excludes other indirect, special, incidental or consequential considerations.

SAMPLES Available in reasonable quantities at no charge. Go to samples.